

## **Michael Ciance**

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### **Objective**

To obtain a position in web development and design.

### **Education**

New York University  
June 2009 – December 2009  
Certificate in Web Development

Ramapo College of New Jersey  
September 2005 – May 2009  
BA in Communication Arts with concentration in Design and Interactive Media  
Cum Laude

### **Skills**

- Windows, Mac OS X, Linux
- Adobe Photoshop, Illustrator, Flash, Dreamweaver
- XHTML, CSS, Javascript, PHP, MySQL
- XML, DTD, XML Schema, XSLT
- Wordpress administration and theme modification
- Social Media (Facebook, Twitter, YouTube)
- Blogging
- Search Engine Optimization

### **Experience**

Abbott Insurance Agency  
www.abbottinsuranceagency.com  
January 2010 – Present  
SEO, Part-time  
Researched keywords, wrote titles and descriptions, managed Adwords campaigns, wrote blog entries.

BaltimoreGamer.com  
June 2009 - Present  
Lead Web Developer and Designer  
Designed logo and Wordpress site theme. Continue to administer site, manage SEO, and write content.

LexisNexis Martindale-Hubbell

March 2010 – May 2010, temp assignment through Robert Half International

SEO Analyst

Performed various SEO tasks including writing titles and descriptions, blogging, and local directories.

Oticon Inc.

[www.oticonusa.com](http://www.oticonusa.com)

February 2010 – February 2010, temp assignment through Robert Half International

Web Developer, Temp

Edited site through Eprise CMS, created email blasts, edited Flash banners and Acrobat forms.

Global ImageWorks

[www.globalimageworks.com](http://www.globalimageworks.com)

January 2009 – May 2009

Intern

Edited and converted video clips, worked on company website, produced Flash banners.

*References available upon request.*